





Gregory Pereira

.NET FULL STACK WEB DEVELOPER / SOFTWARE DEVELOPER

 Sydney, NSW

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 [Portfolio](#)
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SKILLS & TECHNOLOGIES

- **Languages & Frameworks:** C#, .NET Core / Framework, JavaScript, TypeScript, SQL, HTML, CSS
- **Libraries & Tools:** React, Blazor, MVC, Web API
- **Version Control:** Git, GitHub, Azure DevOps
- **Database Management:** SQL Server, Complex Procedures, Data Anonymization
- **Security:** CAPTCHA Implementation, Data Privacy Compliance

EXPERIENCE

.NET FULL STACK DEVELOPER

SYNCHRO MARKETING AUSTRALIA | MARCH 2023 – ONGOING

- Developed and implemented feature-rich websites, ensuring seamless user experiences for high-profile clients, including Toyota, Lexus, Sodexo and Continental.
- Engaged in project meetings, often playing a key role in shaping design choices and making critical decisions that drive the direction of development.
- Designed and integrated CAPTCHA solutions across all websites—starting with an invisible check and adding a fallback layer. Reduced bot traffic by 90%.
- Ensured complete de-identification of QA data for eight major campaigns, maintaining strict compliance with privacy standards and securing sensitive information throughout the development lifecycle to enhance overall project integrity.
- Managed and improved multiple complex websites, navigating extensive codebases to upgrade legacy components, optimize performance, and implement new features, enhancing functionality and user experience.

PROJECTS

DEALERSHIP MANAGEMENT TOOL

Developed a multi-level management tool with advanced filtering, saving time for management who need to update dealership information before monthly data imports. The tool allows for easy adding, editing, and removal of dealership records.

- Multiple levels of data access and comprehensive filtering options.
- Streamlined processes for smoother and more accurate data imports, cutting task time by at least 50%.

SAAS PLATFORM (ONGOING)

Spearheaded a SaaS project focusing on both front-end development using React and TypeScript, along with backend programming utilizing C# and .NET Core; improved overall application performance by 30% through optimized code practices.

- Collaborated closely with stakeholders to implement features and address user needs.
- Advocated for and pushed the adoption of modern technologies such as React and TypeScript for the front end, and .NET Core for the back end, improving performance, scalability, and maintainability of the SaaS.
- Played a key role in integrating best practices for DevOps, establishing a CI/CD pipeline on Azure DevOps, which streamlined deployments, reduced errors, and enhanced overall project efficiency.

EDUCATION

BACHELOR OF IT, Majoring in Enterprise System Development
UNIVERSITY OF TECHNOLOGY SYDNEY

CERTIFICATIONS

- **Microsoft Certified: Azure Fundamentals**
CertID : 2051Z8-E2EE27
- **C# Mastercourse by TIM CORREY**
CertID : cert_b0hj31t7